

The public education division produces and oversees NFPA's safety information, everything from our Sparky the Fire Dog materials, to Fire Prevention Week, to our school-based educational materials, and older adult program.

Our materials are in two sections: one for the consumers. The other for public educators

For consumers, we have safety tips sheets, information on the causes of fire, escape planning, fire and safety equipment, hoarding and the fire service, holidays and other topics.

The safety tips sheets are free. They're visually attractive. They're in full color. You can download and print them. Many of them are customizable, meaning you can put the name of the organization and contact information right on them. We have more than 40 tips sheets. We update them on a regular basis and add more, as new topics come up that are a fire concern.

A problem that is getting a lot of attention these days is hoarding. Many fire departments are experiencing serious fires, injuries, and deaths because of people hoarding in their homes. The fire service can't get in to rescue people and sometimes they get trapped if they can get inside. We provide a guide on hoarding and the fire service. NFPA journal did an extensive article on how first responders are teaming up with human service professionals to tackle this issue. We also have several videos on the website from experts talking about the problem of hoarding.

We have many tools for public educators, including educational programs, a newsletter, grants and award opportunities, and educational messaging.

We have eight different toolkits. These are designed to help public educators conduct outreach programs in their communities. The most recent one we produced, the one that I produced is on carbon monoxide safety. In that toolkit there are safety tips sheets. Easy to read handouts in English and Spanish, talking points, outreach ideas, fast facts. NFPA reports on carbon monoxide. A video.

We have a home fire inspection survey for fire departments to use to support NFPA 1452, Guide for Training Fire Service Personnel to Conduct Dwelling Fire Safety Surveys.

Mini lessons—these are becoming very popular. Because sometimes a fire safety educator only has 10 minutes to give a presentation. They include an introduction, body of presentation, conclusion, questions you can ask the audience, tips for keeping the audience engaged.

Safety source, our monthly e-newsletter has the latest information on what's going on in the public education division of NFPA. We have over 62,000 subscribers. We feature safety tips, news from our blog, the latest educational materials that the public education division has produced.

Our Safety Source blog is updated several times a week with all kinds of news and information of interest to both consumers and the fire service.

Fire Prevention Week–NFPA is the sponsor of Fire Prevention Week. It commemorates the Great Chicago Fire. The theme for this year’s campaign will be announced on June 1st.

We provide materials geared toward the fire service, educators and consumers. We have many resources for the fire service. Tools on how to conduct a fire prevention week campaign. We give them media materials. If they want to publicize their campaign we provide fill-in-the blank press releases, op/eds, proclamations they can use for the city or the states.

We provide safety tips for adults, tips sheets in English and Spanish. Videos.

Sparky School house.org provides a variety of resources for teachers. The music videos offer kids a chance to sing and dance and learn safety lessons about smoke alarms. Lesson plans are also included and apps.

Sparky.org is a fun place for kids and parents to meet for fun and educational activities. Arts and crafts. E-cards covering all kinds of special occasions, activities, printables, calendars.

The Learn Not to Burn Educational program teaches positive, practical fire safety messaging.

The preschool program is designed to reach young children, ages 4 to 5. It can also be used on the kindergarten level as well.

The Learn Not to Burn Kindergarten has six safety messages using classroom lessons, activities, videos and home connections.

The Learn Not to Burn Grade 1 program also has six fire safety messages using classroom lessons activities, and home connections.

Remembering When is our Fire and Fall Prevention Program for Older Adults. Develop by NFPA and the Centers for Disease Control and Prevention, it’s designed to help older adults stay safely in their home as long as possible. It focuses on 8 fire prevention behavior and 8 fall prevention behaviors.

LIST WHAT YOU SEE ON SCREEN.

Our Educator of the Year Award goes to one outstanding educator who shows excellence and innovation in their community. Someone who reaches out in a creative way using NFPA educational materials.

Each year NFPA awards teams of people to attend the Remembering When Training Conference. These teams are made up of fire service people and people who work for agencies that provide assistance in the homes of older adults. During the two days the participants learn how to present Remembering When and how to train others on the program.

The Rolf Jensen grant is presented annually to a local fire department to support a fire and life safety education program. The recipient receives \$5,000 to start or continue the program or campaign, a plaque and the name of the department and the campaign engraved on the permanent plaque here at NFPA headquarters.

Sparky.org offers these mobile apps: Sparky's Birthday Surprise, Sparky's Matchgame, Rescue Dogs, Firefighting Heroes and Science Facts. These have lesson plans that meet common core standards.

In Sparky's Birthday Surprise, Sparky's friends are throwing him a surprise party. You can help bake a cake, prepare his presents and prepare the firehouse for the big crowd, all while learning to stay safe.

In the case of the missing smoke alarm, Sparky and his friends set out to solve a mystery. It has a compelling story and fun ending.

The e-book, Rescue Dogs, Firefighting Heroes, and Science Facts, helps to reinforce fire safety messaging, vocabulary, reading comprehension, and other skills.

The Fire Safety videos include lesson plans for the classroom.